

# Michal Gitel

## Designer

### 2018–Present

Marketing Designer in “HackerU”, Ramat Gan.

Made landing pages, websites, banners, rollups, e-books, presentations, animated video commercials, marketing materials, etc.

### 2013–2018

Marketing and UI Designer in “Leverate”, Tel Aviv.

Projects in user interface design – UI/UX, mobile apps, websites, logos, banners, magazines, landing pages, newsletters, interactive movies, animated video commercials, booth design, marketing materials, etc.

### 2011–2013

Digital Designer in the “Lead” ad agency, Tel Aviv.

Designed commercial mobile apps, websites, banners, landing pages, flash and static banners, newsletters, Facebook Ads design, etc. Also assisted in work on print ads.

### 2010–2020

Working as a freelance for various clients.

Made websites, flyers, business cards, signboards, logos, flash banners, brochures, invitations, etc.

### 2004–2010

Chief Designer in the “Zvi Ackerman Hadpasot”, Tel Aviv.

Designed and edited printing materials.

Hebrew

Fluent

Russian

Native

English

Advanced level

## Portfolio:

<http://gitel.design.com>

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Zeplin

InVision

Adobe XD

HTML & CSS

Javascript & jQuery

Sketch

Dreamweaver

Wordpress

Adobe After Effects

### Education:

#### 2019

Excelled UI UX course at the “Sela” college, Ramat Gan.

#### 2018

Excelled Maya course at the “HackerU” college, Tel Aviv.

#### 2015

Excelled Adobe After Effects course at the “Mentor” college, Tel Aviv.

#### 2006

Excelled Adobe Indesign and Adobe Illustrator courses at the “Mentor” college, Tel Aviv.

#### 2002–2004

Studied Design and Advertising at MTK College, Moscow.

#### 1999–2002

Studied at the College of Practical Arts, Moscow.

Experience in mobile, web & print design

Proven UI experience

Strong Typography knowledge

Excellent human relations

Quick learner and fast thinker

Ambitious, creative, scrupulous, reliable and competent

Michal Gitel | Interactive Design

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