

# Michal Gitel

## Designer

### 2018–2020

Marketing Designer in “HackerU”, Ramat Gan.

Made landing pages, websites, banners, rollups, e-books, presentations, animated video commercials, marketing materials, etc.

### 2015–2018

Marketing and UI Designer in “Leverate”, Tel Aviv.

Projects in user interface design – UI/UX, mobile apps, websites, logos, banners, magazines, interactive movies, animated video commercials, booth design, marketing materials, etc.

### 2013–2015

Web Designer in “FXLT”, Ramat Gan.

Projects in user interface design – UI/UX, mobile apps, websites, logos, banners, landing pages, newsletters, animated video commercials, etc.

### 2012–2013

Interaction Designer in the “LHI” advertising agency, Yehud.

Designed commercial mobile apps, websites, banners, landing pages, newsletters, facebook advertisement design, etc.

### 2011–2012

Interaction Implementer in the “Lead” ad agency, Tel Aviv.

Created flash and static banners, landing pages, newsletters, facebook advertisement design, also worked on print ads.

### 2010–2019

Worked as a freelance for various clients.

Made websites, flyers, business cards, signboards, logos, flash banners, brochures, invitations, etc.

### 2007–2010

Chief designer in the “Zvi Ackerman” printing house, Tel Aviv.

### 2004–2007

Graphic designer in “Machanaim Printing Press”, Jerusalem.



Photoshop  
Illustrator  
Indesign  
Zeplin  
InVision  
XD

HTML & CSS  
Javascript & jQuery  
Sketch  
Dreamweaver  
Wordpress  
After Effects

Experience in mobile, web & print design

Proven UI experience

Strong Typography knowledge

Excellent human relations

Quick learner and fast thinker

Ambitious, creative, scrupulous, reliable and competent

## Portfolio:

<http://giteldesign.com>

### Education:

#### 2019

Excelled UI UX course at the “Sela” college, Ramat Gan.

#### 2018

Excelled Maya course at the “HackerU” college, Tel Aviv.

#### 2015

Excelled Adobe After Effects course at the “Mentor” college, Tel Aviv.

#### 2006

Excelled Adobe Indesign and Adobe Illustrator courses at the “Mentor” college, Tel Aviv.

#### 2002–2004

Studied Design and Advertising at MTK College, Moscow.

#### 1999–2002

Studied at the College of Practical Arts, Moscow.

Hebrew  
Fluent

Russian  
Mother tongue

English  
Advanced level

# GITELDESIGN

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